



New York
State Organization

NYSO Membership and Expansion Committee

“Engaging and Encouraging Members”

*A proven successful approach
to increase chapter membership*

by Dr. Doreen Baldino Croyle
Original PowerPoint by Deborah Bedard



**New York
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NYSO Membership Committee 2021-2023



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Our Purpose

The *New York State Organization Membership & Expansion Committee* is charged with responsibilities related to membership and membership issues. The Committee will present training sessions for Membership Chairs, recommend women for State Honorary Membership, and present the biennial *Hour of Remembrance / Celebration of Life Ceremony* at the New York State Organization State Convention.



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Introduction

(Eastern Council IX)

#6 Zeta Chapter

- A member of DKG since 2003
- Zeta's chapter president 2018-2022
- Doctorate in Administration and Instructional Leadership
- Teacher, Administrator, Adjunct Professor
- Retired in 2018
- Recently moved to the state of Florida where my mom and son live



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*During the last four years,
Zeta inducted
18 new members
including
three collegiate members!*

(Two of those years were during the pandemic!)



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HOW?

(Let's first review the membership levels.)



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Levels of Membership*

Active Membership

Reserve Membership

Honorary Membership

Collegiate Membership

*The following guidelines are taken from the Go-To-Guide (2019) which is posted on the International website under Governing Documents.



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Active & Collegiate Membership

Zeta Chapter focused on attracting & maintaining

Active members and inducting

Collegiate members



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Active Membership

An active member is a woman who is or has been employed as a professional educator at the time of her election. The term *professional educator* has been broadened to include many facets of education.

1. In the selection of a member, the definition of professional educator is interpreted to include one-to-one instruction as well as group instruction.
2. The **chapter decides** if the **prospective member** is classified as a **professional educator**.



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Active Membership

3. A woman who is not presently employed as a professional educator but who left the profession before retirement is eligible for invitation to active membership.
4. The word *employed* is defined as currently hired by an employer and/or paid a salary or fee for specific educational service.
5. Certification or licensure is not required.



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Active Membership

6. A professional educator may be invited to membership regardless of where she lives or is employed unless a restriction is included in state organization bylaws.

7. An active member participates, **as she is able**, in chapter programs and projects, contributes to committee work, votes, shares in financing chapter activities and may hold office.



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Active Membership

8. A member retired from educational work retains the rights and privileges of active membership.
9. An active member is not eligible to become an honorary member.



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Collegiate

Collegiate membership shall be granted to undergraduate or graduate students who meet the following criteria:

1. Undergraduate student collegiate members:

- Be enrolled in an institution offering an education degree and have the intent to continue academically and professionally in the field of education; and
- Be enrolled within the last two years of their undergraduate education degree.



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Collegiate

2. Graduate student collegiate members:

- Have graduate standing in an institution offering an education degree; and
- Have the intent to continue academically and professionally in the field of education.



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Collegiate

3. Collegiate members have all the privileges of membership except that of holding office and have no obligations except payment of dues.
4. A collegiate member may serve as parliamentarian.
5. Collegiate status is granted by a majority vote of the chapter.



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Collegiate

6. When a collegiate member starts her career as a paid educator, she will pay active dues and become an active member. If a collegiate member does not pursue a career as an educator, her membership will expire upon graduation or withdrawal from the education degree program.



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Collegiate

- A collegiate level member must pay \$20 for International dues and \$5 for State dues.
- Local Chapters may set dues amounts for this membership, but not until the **chapter standing rules** are **amended** to reflect this new membership level.



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Collegiate

- Zeta Chapter's Standing Rules were amended to reflect this new membership level as follows:

Zeta Chapter will pay for the International (\$20.00) and State dues (\$5.00) for a Collegiate member. There will be no chapter dues assessed. The Collegiate member shall pay \$2.50 for Pi Lights and may donate \$10 for scholarships/grants in aid.



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HOW...

to increase membership?

- The Chapter President & Membership Chair need to set **goals** for the chapter
- Update the chapter's standing rules
- Broaden the outlook of Professional Educator
- Actively seek potential candidates for membership



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Attracting Active Members

“Key Women Educators”

WHERE CAN I FIND NEW MEMBERS?

Many chapters have been asking this very question. Bonnie Moore, TX, reminded us at her workshop in San Antonio that we should expand our thoughts of what a **professional educator** looks like and to think beyond the typical classroom teacher. Here are some of the examples she shared:

- Bank Trainer
- **Camp Instructor**
- Christian Education Director
- Corporate Trainer
- **Counselor**
- CPR Instructor
- Facilitator
- Financial Counselor
- Food Service Trainer
- **Human Resources Trainer**
- **IT Trainer**
- **Librarian**
- Museum Curator
- Paraprofessional
- Personal Trainer
- **Preschool Teacher**
- **Trades Teacher**
- **University Staff**
- Yoga Instructor

It is the chapter's decision to determine if a professional possesses the qualities of a DKG member.



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Attracting Active Members

EDUCATOR

Look beyond the classroom...

- School Nurse Teachers
- Guidance Counselors
- Administrators
- Coaches
- Specialty and Encore educators
- Social Workers



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Attracting Active Members

Time for us to become active

- Ask administrators in your district or neighboring districts about exceptional educators. Have them recommend staff members that you can contact about DKG.
- Chapters are not bound by borders...invite, invite, invite.



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Attracting Active Members

Time for us to become active

- If you are a (Grand) parent think about your (Grand) child's teacher; even if they are not in your area.
- If you are a (Grand) parent think about your (Grand) child's camp counselor or coach; even if they are not in your area.
- Chapters are not bound by borders...invite, invite, invite.

*(An introduction to DKG may enable candidates
to seek out other chapters in the state organization.)*



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Attracting Active Members

Time for us to become active

- Reach-out to a colleague that may have a sister, cousin, or friend that would be excited to join.
- Reach-out to a colleague that works at the college/university level or teaches evening classes.
- Chapters are not bound by borders...invite, invite, invite.



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Attracting Collegiate Members

- Seek educators who are mentoring student teachers.
- Have a sincere conversation about DKG with the mentor and see if the student teacher demonstrates the values of DKG.
- Invite both the mentor and student to join.
- Chapters are not bound by borders...invite, invite, invite.



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Attracting Collegiate Members

- Seek those educators that are working in community colleges, universities, or Adult Education Classes (night school).
- Discuss DKG with the adjunct/professor and see if they could recommend undergraduates that display the qualities of *Key Women Educators*.
- Invite both the adjunct/professor and undergraduate(s) to join.



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Attracting Collegiate Members

Chapters are not bound by borders...

invite, invite, invite.



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Communicate, Communicate, Communicate! Before COVID

- Zeta had a **Wine & Cheese** Social for interested members.
- In lieu of a presentation, active members met with potential members (one to one) to discuss the chapter, the benefits of membership, and to answer any questions they might have.
- An orientation folder was distributed.





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Communicate, Communicate, Communicate!



ZETA CHAPTER

Invitation

**WINE & CHEESE
SOIREE**

The wine and cheese gathering will be an opportunity for members to bring potential new members into the chapter. It is the hope of the Executive Board that all members bring at least one guest to the soiree.

This will be a meet and greet gathering for potential new members to become acquainted with the organization and a social gathering for members. An Orientation packet will be distributed to those guests that are interested in joining, if they have not already received one.

Cost

The cost for each person is \$20 that will include two glasses of wine and a few appetizers. All DKG members will pay \$10 as the DKG Chapter will pay the additional \$10.

DKG Zeta Chapter will pay all guests costs.





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Bring a Friend!

- Sometimes a quality teacher was hesitant about coming to an event alone.
- The invitation always encouraged them to bring a like-minded friend.



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Communicate, Communicate, Communicate!

- Once you have an interested candidate for membership, start the communication process.
- Always reassure them that the commitment is as little or as much as their professional and personal lives permits.
- Ask them for their **personal email account**. Do not use the school accounts as your communications might be considered SPAM.



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Communicate, Communicate,

Communicate!

**Initial
Communication**

- Explain the three tiers of membership:
Local, State, International
- Emphasize the grants and scholarships
- Affirm the sisterhood network

Support, Support

Support!



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*Communicate, Communicate,
Communicate!* **Second
Communication**

- Zeta sent out individual and personal emails to every potential new member.
- An excerpt from International that succinctly described DKG and the organization was included.
- Originally written by **Gloria Morales** from The Delta Kappa Gamma Society International.



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Communicate, Communicate, Communicate!

Our organization is an honor society for professional women educators and, thus, membership is by invitation. Our Founders founded the organization at a time when women were not allowed to organize except socially – the reason for the Greek name – but wanted to provide a professional support system for women in education. This was also one of the reasons for the “invitation” to membership.

As an organization of almost 70,000 members, we now have a membership presence in 17 countries. We provide professional development, opportunities for leadership training and service, platforms for publishing and presenting, scholarships and grants for graduate learning and classroom projects, fellowship and networking with other educators, and much more. Our members make a difference in education worldwide and locally every day.



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Communicate, Communicate, Communicate!

- Zeta also included many of the organizational documents and pamphlets to potential candidates located on the International and NYSO DKG websites:

- “Connect, Collaborate, Communicate”
- “Benefits of Membership”
- US Forum and CTAUN: The United Nations connection

**Second
Communication**



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*Communicate, Communicate,
Communicate!*

International





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Communicate, Communicate,
Communicate!

New York State

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dkgnystate.org

Delta Kappa Gamma Society International New York State Organization

Home New York State Committees Officers Chapters more...

More > New York State Brochure
Chapter Key Card
Chapter Poster
New York State Meeting Resources
DKG Benefits of Membership
Links
Contact

Welcome to DKG New York State

DKG New York State was organized April 18, 1936 in NYC by 14 founding members. Today there are over 1,700 members in 47 Chapters and 10 Area Councils throughout the State including 56 Honorary Members. *The 2021-2023 Biennium theme is "Moving Forward with Purpose and Passion."*

Visit State Chapters

Amanda McDonald~Zeta

INTERNATIONAL SOCIETY FOR KEY WOMEN EDUCATORS
DELTA KAPPA GAMMA





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Communicate, Communicate, Communicate!

- NYSO DKG Website Banner “More”
- [Benefits of Membership](#)

DKG Benefits of Membership

BENEFITS

BENEFITS

BENEFITS

BENEFITS

BENEFITS

Ladies, DKG has so many benefits to offer. Over the next year or two, I hope to explain in more detail the many benefits of belonging to Delta Kappa Gamma. Below is a listing of benefits (*Incomplete, I'm sure, since International is always adding new benefits!*). Watch in this and future *Pi Lights* for more detailed descriptions. Or go to www.dkg.org and research them now.



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*Communicate, Communicate,
Communicate!*

Emphasize DKG's GLOBAL Connection...

Potential members need to know that their value and worth go beyond the classroom/educational setting.



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Communicate, Communicate, Communicate!

U.S. Forum Connection Winter 2022

US FORUM CONNECTION

Volume 2/ Issue 5/ Winter, 2022

In this Issue:

- NLS 2022 Info
- Current Federal Legislation

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Join Us for the US Forum National Legislative Seminar March 6-8, 2022

Interested in enhancing your advocacy skills and discussing federal legislative issues that affect women, children and education with Key Women Educators? Attend the 2022 DKG US Forum in Washington, DC.



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Communicate, Communicate, Communicate!





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Communicate, Communicate, Communicate!

The screenshot shows a web browser window displaying the DKG website. The browser's address bar shows 'dkg.org'. The website header includes the DKG logo and the text 'DKG - Leading Women Educators Impacting Education Worldwide'. A navigation menu is visible with links for Home, Events, Resources, Governing Docs, Publications, Forms, Apply/Submit, Programs/Projects, About Us, MyDKG, and Contact Us. Below the navigation menu, the breadcrumb trail reads 'DKG Home » ProgramsProjects » School for Africa'. The main content area features a large banner image of four children sitting on the floor reading books. Overlaid on the banner is the text 'SCHOOLS FOR AFRICA' in large yellow and blue letters, followed by 'TRANSFORMING LIVES THROUGH EDUCATION'. Below this text are four blue buttons: 'DONATION FORM / FLYER', 'POWERPOINTS', 'UNICEF', and 'FAQ'. To the right of the banner is a sidebar with a 'Programs/Projects' section containing links for 'Schools for Africa', 'Supporting Early-career Educators', 'Project Spotlight', and 'Program Ideas for Chapters'. The bottom of the screenshot shows a Windows taskbar with various application icons and a system tray.



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*Communicate, Communicate,
Communicate!*

FINLAND NEW DATES - July 26-29, 2023





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*Communicate, Communicate,
Communicate!*

If a potential member is hesitant about the commitment necessary to join a chapter, remind them that they can participate in as little or as much as their circumstances permit and that will change over time.



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*Communicate, Communicate,
Communicate!*

For Collegiate and Early Career Educators stress the opportunities for scholarships and grants at both the state and international levels.



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*Communicate, Communicate,
Communicate!*

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Applications for New York State

https://www.dkgnystate.org/applications-for-new-york-state-awards-scholarships--grants-in-aid.html

NP Mail Blackboard How to Get an Apo... My Italian Family | It... MoveIT Nia Charting-Outcomes... The New York Time... Other Bookmarks

New York State Awards, Scholarships & Grant(s)-in-Aid

Summary Chart
Chart of NYS Named Scholarships & Purpose

**Application Forms
(due February 15th)**

Scholarships
Scholarships (*click here for fillable form*)
Travel & Study
Travel and Study Stipend(*click here for fillable form*)
Bea Small Award
Bea Small Leadership Speakers Fund
Frederica Hollister Professional Educators Award
Verna Mulholland Friend of Education Award
Native American Grant(s)-in-Aid (*new*)
Native American Grant(s)-in-Aid (*renewal*)
Pi State Achievement Award

2022 List of Patrons NYSO Awards Benefit Tickets

4,823

OCT 1

2

1

1



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Ways to keep Members Active and Engaged

- Regularly poll members regarding the aspects of meetings - days of week, times, mode (in-person, Zoom, hybrid), and balanced content (active vs. retired).
- Zeta sent out a Google Form to ascertain the best day/time to meet. It also included ideas about educational issues and potential social events.
- Communicate, Communicate, Communicate!



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Ways to keep Members Active and Engaged

- Be sure every member has an important role that contributes to the Chapter
- Ask members to present at meetings and share their talents
 - **Zeta had members:**
 - Present research
 - Present an authored book
 - Discuss conferences individuals attended
- This enables the member to feel respected and appreciated.



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Ways to keep Members Active and Engaged

- Deepen friendships: Look to chapter members for programs; share travel experiences and members' talents
- **This is very important...**
 - **Make sure every meeting allows for social time for members to feel connected and supported!**

Ways to keep Members Active and Engaged *Community Involvement*

- Zeta connected with the “Clothes Closet” at Union Church in Newburgh to collect previously owned or new handbags and included essential items (shampoo, aspirin, body wash, etc.) and a few happy items (costume jewelry, nail polish).





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Zeta's *INDUCTION* Invitation!

Make members
feel special





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Zeta's Newest Members!



2019



2021



2022



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Help from your NYSO Membership and Expansion Committee is only an email or phone call away. We welcome your questions!

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