

Recruitment Tools and Ideas Being Used by Pi State Chapters

At the Fall 2016 Pi State Legislative Seminar, the *Membership & Expansion Committee* held a workshop where the attendees shared and brainstormed ideas for convincing prospective members of the value of membership.

When you approach a prospective new member, what is it you say to them?

We can point out the seven purposes of the Society but the real reason you joined and have stayed a member is very personal. It is important that we share our experience. Maybe a reason can probably be found in the following list.

Your Chapter Membership Committee could use the following list to put together a Chapter Recruitment Letter they send out to prospective members. The following list can also be used to start of a discussion on value of DKG membership.

Please also refer to the Pi State Website, *Benefits of DKG Membership* in the MORE Menu for additional benefits of DKG membership.

- Friendship/sisterhood
- Professionalism/networking/sharing
- Opportunity to travel
- Lifelong learning
- Connecting with others
- FUN, FUN
- Fellowship
- Service
- Educational/education
- Community Outreach/projects
- Chance to lead
- Traditions
- Interesting programs
- Leadership opportunities
- Connections to women in profession
- Professional growth
- Shared philosophies
- Helping young educators
- Meeting new people state-wide & internationally